



## **Providing Information, Coaching, and Building Confidence**

### **One Person, One Business Owner, One Organization at a Time**

Whether you are an hourly worker or the CEO of a company, everyone would like to have **better control of their finances**. A person either manages their money or their money manages them. In the current economic climate, there is nothing more important a company can do for its team than to provide the **information, coaching and confidence individuals need to control the financial area of their life**. Regardless of how much or little money a person has, control in this area of life will be determined by the **financial habits** they have developed. Good or bad, these habits affect how much stress an individual has over money.

In a series of education events, we educate your team and provide them with the confidence they need to **begin to develop sound financial habits**. In the long run, they will be better employees because their personal financial stress will be relieved!

#### **The Initial Series is as follows:**

- Take Charge of Your Financial Future
- A Budget is Not Your Enemy – Cash Flow 101
- Dumping Consumer Debt

These events can be tailored to meet your company's specific requirements.

We also provide one-on-one financial counseling and coaching for those people who wish to work with us on an individual basis.

Check out our website at [www.amplifyadvisors.com](http://www.amplifyadvisors.com) for more information.

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*We are not selling any quick fixes, giving investment advice, or recommending any specific financial products. We are simply educating and empowering your associates to take control of this area of their life.*



**Take Charge of Your Financial Future**  
**No Matter where YOU are, YOU can get to where YOU want to go!**

- **It's a matter of perspective!**
  - How do I stack up?
  - How much is enough?
  - You might know a "rich" person if!
  - But I don't feel rich?
  
- **The American Culture**
  - You can have it all (**NOW!!!!!!**)
  - The **Marketing** of Lifestyle
  - Charge It!
  
- **The Principle of the Path**
  - Direction ( not intention) Determines Destination
  - "A prudent person sees trouble coming and ducks;  
a simple person walks in blindly and is clobbered"..... A Proverb
  
- **Now What? –Tell me what to do!**
  - Determine where you are!
  - Adjust your direction!
  - Pay Attention!
  - Stick with it!
  - Enjoy the ride!
  
- **Just Between You and Me**



**A Budget is Not Your Enemy  
Cash Flow Planning 101 - Telling your Money where to Go**

Where does my money go? I feel out of control financially? I wonder if I am going to reach my goals financially. It seems like I not saving enough money? **Regardless of income level, all of us need a strategy to tell our cash where to go.** If you have had these discussions with yourself, then this seminar is for you!

- **Five Things You Can Do in the Short Term with Cash!**

- Spend It
- Pay Creditors With It
- Pay Uncle Sam
- Save It
- Give It to Charity

Out of these five categories, where does the majority of your cash go? Why? Are you reactive or proactive when it comes to telling you money where to go?

- **Budgeting 101 – Is it really more difficult than nuclear physics?**

- Getting Started

*To get the most out of this part of the class, participants will need to do a little homework. Go to [www.amplifyadvisors.com](http://www.amplifyadvisors.com) and under Forms print out the Managing Money Worksheet and **complete it as best you can prior to coming to the session.** Print out a copy and bring it with you to the session! Don't worry - it is for your eyes only.*

- **What do I do about recurring expenses that are not paid on a monthly basis?**
- **Budget Busters and how to control them!**
- **Top Five Reasons Our Budgets Do Not Work!**

**Special Offer**

Participants attending this session will receive a complimentary 30 minute phone session with the presenter to review your Managing Money Worksheet, any questions you have, and get some practical advice on what the next steps in your personal financial situation should be. They will also be eligible to enroll in a 90-Day Coaching Session for \$325.00. Contact our office at 770-591-6440 or email [lbeard@amplifyadvisors.com](mailto:lbeard@amplifyadvisors.com) to inquire about this offer.



## Dumping Consumer Debt Is It Really Possible to Live Without Consumer Debt?

Are you unhappy with the amount of debt you have? Do you wonder how you got to where you are? Do you think you are the only person that feels this way? Come and find out how Consumer Debt has a grip on America.

- **How Did We Get Here? A Brief History of Consumer Debt in America**
- **How Do I Start Eliminating Consumer Debt?**
  - Dave Ramsey's Debt Snowball

*To get the most out of this part of the class, participants will need to do a little homework. Go to [www.amplifyadvisors.com](http://www.amplifyadvisors.com) and under Forms print out the Debt Snowball Form and **complete it as best you can prior to coming to the session**. Print out a copy and bring it with you to the session! Don't worry - it is for your eyes only.*

- **How Do I Decide What to Pay?**
- **Your Rights under the Fair Credit Collection Act**
- **Practical Tools for Dealing with Collectors**

### **Special Offer**

Participants attending this session will receive the option to enroll in a 90 day financial coaching session for the low price of **\$325.00**. Contact Laurie Beard in our office at 770-591-6440 or email at [lbeard@amplifyadvisors.com](mailto:lbeard@amplifyadvisors.com) to inquire about this offer.



### **Biography of J. Dwayne Samples**

Growing up in Hickory Flat (a crossroads in North Georgia); I remember my goal was to go to Georgia Tech and be an Industrial Engineer. After many quarters of Calculus and Physics, I changed my mind and began a journey that brings me to where I am today. Leaving Tech, I received my Accounting Degree from Kennesaw State University and got my first job in Public Accounting. I was a Certified Public Accountant in North Atlanta for 15 years, working in my own practice for five of those years.

After running my own practice, I sold my part of the practice and became the Chief Financial Officer for one of my largest clients. From 1999 until 2009, I have led the Company through large growth cycles (190 employees to 1,000 in 90 days) and large down cycles (from \$20 million in revenue to \$10 million in revenue in one year).

The experiences that I have had in both public accounting, in business, and in life have given me a wide array of knowledge. My desire is to use this knowledge to help others accomplish their financial goals both individually and in their business.

I understand and have experienced . . . . .

- the difficulty in admitting that you really do not know everything and need help
- what it is like to wonder where the next meal will come from
- the difficulty of living on a budget
- the feeling of despair that financial circumstances can give you
- what it means when you have payroll coming up with no cash in the bank
- how hard it is to lay off long time valued employees
- what it is like to be called into the board room and have the bank say your line of credit will not be renewed
- how scary it can be to have the Internal Revenue Service at your door
- what it is like to lose a major contract

I enjoy nothing more than helping others navigate these waters. Utilizing the experiences that I have had, I can provide coaching and counseling to assist others in reaching their goals, and experiencing financial peace.

I am married to my lovely wife, Jennifer (24 years); we have two children, two dogs and reside in Roswell, Georgia.